

DRAFT Wangaratta RSL Financial Assistance Policy V1

The Wangaratta RSL has developed guidelines to evaluate requests seeking donations and sponsorships.

The Application Process.

Any applications for Sponsorships or Donations must be received in writing to the Secretary.

The Secretary will list the request on the agenda for the next available meeting of the Sub-Branch Finance Committee who will make a recommendation to go to the next full Committee meeting.

The applicant will be advised of the Committee's decision following that meeting.

The donations & sponsorship dealt with under this policy do not include and are treated separate from any:

- Benevolent Veteran & Dependant Welfare Funding which is covered under the RSL Charitable Activities Guide.
- Grant application for the Wangaratta RSL Community Fund.

Eligibility Criteria Donations:

A permanent resident of Wangaratta .

Local community focused project.

Local School or community group fundraising event.

Eligibility Criteria Sponsorship :

Sponsorship is a business agreement between the Wangaratta RSL and a group or organisation, in which both organisations mutually achieve agreed community benefits and generate goodwill.

A community focused event.

An event or initiative that meets the community's needs.

An event or program of local, national or international military significance.

A clear outline of sponsorship benefits, including a list of media opportunities, signage, digital media and other mediums beneficial to Wangaratta RSL.

How this sponsorship can enhance the Wangaratta RSL's reputation and profile within the community.

How this sponsorship can benefit its relationship with Sub-Branch members.