



PEAK FOOTBALL

PERFORMANCE & EDUCATION ACADEMY
FOR KIDS FOOTBALL

Developing talented young country footballers

Sponsorship Contract



Wangaratta
peakfootballwangaratta@gmail.com

www.peakfootball.com.au



About PEAK Football

PEAK Football has been the culmination of many hard-working local football identities and businesses to provide the next tier for talented footballers aspiring to elevate their potential.

PEAK Football aims to deliver the next tier in football education and development to aspiring junior players in Wangaratta & the surrounds. We incorporate a holistic program that combines high-performance on field training including elite testing, with off-field personal development to help talented local junior footballers not only thrive within their home clubs but also reach their full potential in sport, at school and in the community.

THE PROGRAM

The overall program framework is built on 3 platforms of deliverables:

1. Education - a specially designed curriculum (no assessments) delivered in partnership with GOTAFE and PEAK Football coaching staff and facilitators to skill recruits with personal knowledge & development techniques
2. Football skill development - focusing on the fundamentals such as skill acquisition and development, footwork and body position right through to game sense skills such as running patterns, creating and using space and decision making under pressure
3. Community engagement - recruits will attend the dawn service on ANZAC Day and understand the importance of being connected to their community by being actively involved in community events.

Goals

The Program in will take 36 U14's and 36 U16's through a process of nomination by WDJLF Presidents, including an all ages junior girls' team.

Future

To develop a sustainable yearly Pre-Season program for local footballers, to assist the junior leagues in the community

THE TRAINING SCHEDULE

5 Pre-season training sessions per year

Each session headed up by a guest Head Coach for the day



A word from our Director

Dear Sponsor,

I am writing to your organisation on behalf of Performance Education Academy for Kids (PEAK) Football to thank you for your interest in sponsorship for our local Academy.

Local football has a proud history and tradition in Wangaratta. A group of past players and people involved in business that are committed to our community have created a PEAK Football aimed at utilising kids' interest in football to strengthen their engagement with the community, education in health and wellbeing, and skill improvement. PEAK is about bridging the gap between junior potential and the next tier of development.

PEAK commenced in 2019 and provides sessions to develop skills and game sense, diet/ nutrition and social education, involving players from U14-U16 age groups.

Our vision is to deliver a quality development program for boys and girls, utilising their interest in football to extend their technical skills in the game, leadership, education in health and wellbeing and connection with community.

You will find following various Sponsorship packages that your organisation may wish to participate in order to help us achieve our vision.

In return for your generosity, you can see the various recognitions your organisation will receive from PEAK Football.

If after perusing the proposals, you are keen to commit, simply complete the Sponsorship Agreement at the back and return it to the postal address or scan and email back to the details below.

If you require any further information in relation to these Sponsorship Proposals, please feel free to contact myself on the below details.

Yours Sincerely,

Peter Rourke

Sponsorship Director

PEAK Football

Mob: 0409 643 229

email: peakfootballwangeratta@gmail.com



SPONSORSHIP PACKAGES – 2022

MAJOR SPONSOR

\$1,000 for 12 months (inc GST)

What do you the sponsor receive in return?

1. Prominent Logo displayed on official PEAK Football merchandise including on field playing uniforms and off field casual wear
 2. Prominent logo displayed on club footballs
 3. Logos and links to your organisation/business on the official PEAK Football website
 4. Promotion of your organisation/business through PEAK Football social media sites, newsletters, signage, events and any other promotional opportunities
 5. Presentation night award sponsor including the MVP award being named after a fallen or returned soldier
 6. 2 Complimentary tickets to Presentation night
 7. PEAK Football using your business as our preferred provider where appropriate
 8. Increased exposure and enhanced image for your business through ties with a junior football academy
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SPONSOR

\$500 for 12 months (inc GST)

What do you the sponsor receive in return?

1. Logo displayed on official PEAK Football merchandise including on field playing uniforms and off field casual wear
2. Logos and links to your organisation/business on the official PEAK Football website
3. Promotion of your organisation/business through PEAK Football social media sites, newsletters, signage, events and any other promotional opportunities
4. 2 Complimentary tickets to Presentation night
5. PEAK Football using your business as our preferred provider where appropriate
6. Increased exposure and enhanced image for your business through ties with a junior football academy



SUPPORTER

\$100 for 12 months (inc GST)

What do you the sponsor receive in return?

1. Logos and links to your organisation/business on the official PEAK Football website
2. Promotion of your organisation/business through PEAK Football social media sites, newsletters, signage, events and any other promotional opportunities
3. PEAK Football using your business as our preferred provider where appropriate
4. Increased exposure and enhanced image for your business through ties with a junior football academy

OTHER SPONSORSHIPS AS PER NEGOTIATIONS

For those that still want to be involved and want to flexibility of deciding how much and when.

What are some of the benefits you the sponsor can negotiate in return?

1. Logos and links to your organisation/business on the official PEAK Football website
2. Promotion of your organisation/business through PEAK Football social media sites, newsletters, signage, events and any other promotional opportunities
3. PEAK Football using your business as our preferred provider where appropriate
4. Increased exposure and enhanced image for your business through ties with a junior football academy





SPONSORSHIP AGREEMENT

This is a:

☐ 12 month agreement

between the PEAK Football and *(insert company name)* _____
for the supply and agreement of the following sponsorship:

MAJOR SPONSOR

☐ \$1,000

SPONSOR

☐ \$500

SUPPORTER

☐ \$100

OTHER SPONSORSHIP BY NEGOTIATIONS

☐ \$ _____ for _____ years
insert sponsorship funding arrangements above

for the 2022 season only.

PERSONNEL RESPONSIBLE FROM EACH PARTY

The personnel responsible for this sponsorship agreement are:

PEAK FOOTBALL

Address: PO Box 21, Wangaratta 3676
Sponsorship Director: Peter Rourke
Phone: 0409 643 229
Email: peakfootballwangeratta@gmail.com

Company name: _____
Address: _____
Contact person: _____
Phone: _____
Email: _____



SPONSOR INVESTMENT

(The role and responsibilities of the sponsor)

Sponsors role and responsibilities are:

- Supply a payment of above indicated sponsorship agreement by 30th January 2022
- Supply updated logos/adds for printing by 30th December to the PEAK Football email.

SPONSOR BENEFITS

(The role and responsibilities of PEAK Football)

PEAK Football's role and responsibilities are:

- Supply Invoice to Sponsor
- Supply Sponsors logo to printers for inclusion on official PEAK Football merchandise
- Use logo on Presentation night awards/trophies
- Acknowledge sponsor at presentation night
- Provide 2 Complimentary tickets to Presentation night
- Logos and links to your organisation on the official PEAK Football website
- Promotion of your organisation on official PEAK Football social media accounts
- Endorse and use your business as our preferred provider where appropriate

EVALUATION OF SPONSORSHIP AGREEMENT

Evaluation of sponsorship success will be judged by:

- Publicity and promotion of Sponsor given by PEAK Football
- Relationship and rapport between PEAK Football and Sponsor
- Sales made (if appropriate) and support given by PEAK Football as determined by Sponsor

SIGNATURES OF REPRESENTATIVES

By signing this agreement, I understand the commitment my organisation is making to the PEAK Football and accept the responsibilities under the Sponsor Investment section above.

Sponsor Representative:

Company contact:

Signature: _____ Date: _____

PEAK FOOTBALL Representative:

Peter Rourke

Signature: _____ Date: _____

Please return original signed copies of pages 6 and 7 to the PEAK FOOTBALL via email